

*The 95<sup>th</sup> GSDM Platform Seminar  
International Symposium on  
“Private Standards and Global Governance:  
Possibilities and Challenges”*

## **1** OUTLINE

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DATE: 15 January 2018 (Mon), 13:00 – 17:00

VENUE: SMBC Academia Hall, International Research Building, The University of Tokyo, 7-3-1 Hongo, Bunkyo-ku, Tokyo 113-0033 Japan. For the location of the International Research Building, please refer to [http://www.u-tokyo.ac.jp/campusmap/cam01\\_01\\_07\\_j.html](http://www.u-tokyo.ac.jp/campusmap/cam01_01_07_j.html).

LANGUAGE: English

ADMISSION: Pre-registration is required.

HOSTED BY: Global Leaders Program for Social Design and Management (GSDM), University of Tokyo

ASSENTED BY: Institute for International Studies and Training (IIST)

## **2** BACKGROUND AND ISSUES TO BE DISCUSSED

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In the global marketplace of today, private firms, business associations and NGOs set standards addressing social issues such as environment protection and resource conservation, labor conditions, human rights protection and food safety, and they implement them by making the accreditation with such standards as conditions for the purchase and procurement of goods and services. These standards, coined as “private standards”, are playing an important role of global governance, as they promote tackling with social issues throughout the whole global supply chains and complementing domestic regulations of countries comprising the global supply chains. On the other hand, with the rapid increase of private standards, which results in occasional fragmentation of standards, compliance cost of private standards are soaring, to the detriment of, in particular, small-scale producers in developing countries. Accordingly, private standards present us challenges of global governance under which we should aim at addressing global social issues while enhancing fair and inclusive global supply chains.

The symposium will focus on the possibilities and challenges of global governance arising from the rapid increase of private standards from the viewpoint of international relations, international economics and international economic law.

## **3** PANELISTS (IN ALPHABETICAL ORDER)

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- 1) Rogerio CORREA (Desk-Officer, Brazilian Platform of Voluntary Sustainability Standards; Researcher, Brazilian National Institute of Metrology, Quality and Technology (INMETRO))
- 2) Yuka FUKUNAGA (Professor, School of Social Sciences, Waseda University)
- 3) Steffen HINDELANG (Associate Professor, Faculty of Law, Free University of Berlin)
- 4) Masahiro KAWAI (Professor, Graduate School of Public Policy, University of Tokyo)
- 5) Kazumochi KOMETANI (Director of International Legal Affairs, Ministry of Economy, Trade and Industry (METI), Japan)
- 6) Fiona SMITH (Professor, School of Law, University of Leeds)
- 7) Akihiko TAMURA (Professor, National Graduate Institute for Policy Studies)

## 4 PROGRAMME

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12:30: Registration will open

13:00: Opening remark by Professor Junji Nakagawa

13:10: Session 1: Private Standards and Global Governance: Legal Issues and Challenges

Moderator: Junji Nakagawa

Panelists: Fiona Smith, "Agricultural Standards in Global Supply Chains: A Regulatory Challenge for the WTO?"

Yuka Fukunaga, "Private Standards and Regulatory Co-operation"

Steffen Hindelang, "Mapping the grey areas: Private-public standards referenced in international investment agreements"

Kazumochi Kometani, "Private Standards and WTO/Competition Law"

15:00 Coffee break

15:20: Session 2: Private Standards and Global Governance: Challenges for the Diffusion of Private Standards

Moderator: Junji Nakagawa

Panelists: Masahiro Kawai, "Private Standards and Global Governance: The Role of Credit Rating Agencies"

Rogério Correa, "Brazilian Platform of Voluntary Sustainability Standards"

Commentor: Akihiko Tamura, "Comments on the Presentations of the Panelists of Sessions 1 & 2"

16:50: Wrapping up

## 5 CONTACT

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